

ProductPointers Sponsor Pack

Your investment. Their opportunity.

Help a talented learner access practical Product Management education.

Sponsorship tiers

Supporter

Contribute towards a partial scholarship for one learner on a ProductPointers program.

Coverage: partial coverage. Recognition: named in scholarship communications.

Champion

Fund a full scholarship place for one learner covering their entire program access and materials. Coverage: full program access. Recognition: named on scholarship award and community recognition.

Partner

Fund multiple scholarship places or establish a named scholarship under your organisation's brand. Coverage: multiple learners or a named scholarship. Recognition: featured sponsor and co-branded scholarship.

How sponsoring works

1. Get in touch to discuss your sponsorship interest, preferred tier and programs you would like to support.
2. Define the sponsorship: choose a program, scholarship structure or learner sponsorship.
3. Scholar is selected: ProductPointers manages the selection process and reviews applications.
4. See the impact: receive updates on the learner and scholarship outcome.

Ready to sponsor?

Contact the ProductPointers team at <https://productpointers.com/contact> to discuss your contribution and confirm the sponsorship arrangements.

All amounts are indicative. Contact us to discuss your contribution.